



International Feed Buyers coming to Wisconsin

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Media Contact:

Jim Dick, Communications Director

Phone: 608-224-5020 email: jim.dick@wi.gov

MADISON – Buyers from China, Japan, Guatemala, Saudi Arabia and Taiwan are scheduled to visit Madison, Wisconsin during the World Dairy Expo looking for value added feed products.

If your company produces these products, this is your chance to meet these buyers one-on-one and increase your export sales. In 2014, participants in the mission reported \$50.5 million in export sales with an additional \$116.8 million in projected future sales.

Hosted by the Wisconsin Department of Agriculture, Trade and Consumer Protection's (DATCP) International Agribusiness Center, this annual [Value-Added Feed Ingredient Buyers Mission](#) buyers' mission is a cost-effective way to build relationships with international buyers without incurring the expenses associated with international travel.

Products in demand include: Dairy nutrition, milk replacers, soybean meal, high-protein corn meal, probiotics, corn gluten meal, pre-mixed feeds, alfalfa meal and pellets, vitamins and minerals, whey protein, meat and bone meal, trace minerals, amino acids, enzymes, supplements and other value-added feeds.

When: September 29-October 1, 2015 (*Meetings take place all day September 29, and mornings only September 30-October 1, 2015*)

Where: Madison Concourse Hotel

Cost: \$150 per company **before the early deadline** of July 28, 2015.
\$225 per company after July 28th. Final Registration deadline is August 18, 2015

Registration: [Value-Added Feed Ingredients Buyers Mission](#)

For more information, contact DATCP's Jennifer Lu at 608-224-5102/ jennifer.lu@wi.gov or Enrique Gandara at 608-224-5113/ enrique.gandara@wi.gov.

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